
DECEMBER 12, 2013

**AGENDA ITEM 5
INFORMATION ITEM**

SCHOLARSHARE INVESTMENT BOARD

Introduction to TIAA-CREF Tuition Financing, Inc.'s Field Consultant Team for the ScholarShare College Savings Plan

Background

As part of its program management services for the ScholarShare College Savings Plan (Plan), TIAA-CREF Tuition Financing, Inc. (TFI) hired seven consultants stationed throughout the state. The seven consultants market the program through various efforts including employer outreach, one-on-one meetings with investors, workshops and webinars, and support for sponsored partner and community events and initiatives. All consultants are all licensed professionals and two of the consultants are bilingual, Spanish-speaking.

During this agenda item, the consultants will provide a brief overview of their professional background and the efforts they are currently executing to reach and educate Californians about the benefits of saving for college with the Plan.

Attached for reference are brief biographies and a map identifying the regional assignments of the field consultants.

Presenter

Pam McNulty, Senior Director, TIAA-CREF Tuition Financing, Inc.